

Dr. Graeme Mitchell

Creator of The Hope Gap



FLAGSHIP KEYNOTE

Bridging the Hope Gap

Why Anxiety Rises Even as the World Improves

The talk starts with an experiment, not a slide: the room discovers its own negativity bias in real time. **The Hope Gap doesn't begin in our minds. It begins upstream, in what we let in.** We're living through one of the most remarkable periods of progress in human history, but our feeds aren't built to show us that. They're built to compete for attention, and fear wins that competition every time. Graeme's keynote shows leaders exactly where to intervene: not to make audiences more optimistic, but to help them see reality more accurately. **Hope doesn't come from seeing a better world than exists. It comes from seeing the world more clearly.**

AUDIENCES LEAVE WITH

- ✓ A clear picture of how their own information habits shape what they believe is possible
- ✓ Practical tools and trusted sources for building healthier information habits
- ✓ A more accurate read on reality, and the clarity and agency that comes with it

He doesn't just inspire audiences; **he changes what they read, follow, and pay attention to**, long after the keynote ends.

Best for: Corporate leadership teams · Associations · Government & public sector · Healthcare · Education

Format: 50–2,000 attendees · keynote or breakout · 9.2/10 satisfaction, 40+ surveys



COMPANION KEYNOTE 01

The Information Advantage

For the Next Generation of Leaders

Same experiment, same real-time discovery, paced for the next generation of decision-makers just beginning to navigate an information environment built to compete for their attention. Graeme shows how the feeds, algorithms, and headlines shaping their worldview also **shape what they believe is possible for themselves.**

AUDIENCES LEAVE WITH

- ✓ A clear picture of how their own information habits are shaping their sense of what's possible
- ✓ Practical tools for building healthier information habits, early
- ✓ A more accurate, less anxious read on the world they're inheriting

Best for: Early-career conferences · Young-professional associations · Onboarding programs

Format: 50–1,500 attendees · 45–60 min · keynote format



COMPANION KEYNOTE 02

The Agency Effect

From Awareness to Action

Same information-curation framework as the flagship, but the focus shifts from seeing clearly to acting on it. Graeme shows leaders **the specific behaviors that separate people who create the future from those who just react to it**, turning evidence-based hope into clearer decisions and stronger leadership action.

AUDIENCES LEAVE WITH

- ✓ The same clarity on information habits as the flagship, applied specifically to decision-making
- ✓ A set of leadership behaviors that convert accurate perception into confident action
- ✓ A concrete answer to “now that I see clearly, what do I actually do differently”

Best for: Leadership retreats · Executive teams · Government & associations

Format: 20–150 attendees · 45–75 min · retreat or workshop format

Better inputs create better thinking. Better thinking creates greater agency. Greater agency shapes a better future.